

## Digitalization from an urban perspective – Potentials through city collaboration and regionalization

### UBC/BDF meets Fehmarnbelt Days 2018

**Date** 29 May 2018 13.30 to 17.00

**Place** Malmö, Clarion Hotel & Congress Malmö

### What can you expect?

The increasing digitization is changing all municipal processes and redefines relations between city to society and city to region. Union of the Baltic Cities (UBC) and Baltic Development Forum (BDF) are looking for answers to this disruptive revolution:

- What are the main challenges and opportunities for modern cities?
- Are cooperation and regionalization factors for successful digitalization?

At the seminar cities and digitization experts will discuss i.a. the following key questions:

- What opportunities and challenges face cities as digitalization processes increasingly integrate all sectors of city administration, planning & operations?
- What benefits are imagined for why cities should collaborate on digitalization issues?
- What barriers face cities in regional 'digitization' collaboration given the fact that cities compete to attract and retain new digital industries and labour?

## Program

### Part 1: 13.30 - 15.00

#### Welcome

Wolfgang Schmidt, Union of the Baltic Cities

Torben Aaberg, Baltic Development Forum

#### Inspirational input: How can cities collaborate in digitalization?

Joakim Wernberg, Swedish Entrepreneurship Forum & think tank Top of Digital Europe

#### City Cases

Malmö, Maria Stellingher Ernblad, CIO City of Malmö

Charlotta Alegria Ursing, CEO, Minc incubator Malmö

Hamburg, Thomas Jacob, Senate Chancellery City of Hamburg

Part 2: 15.30 – 17.00

**Panel discussion: Urban digitalization and the impact of city-to-city cooperation and city networks**

**Interactive discussion by audience and panelists – Development of recommendations for action**

**European Commission's Digital Cities Challenge initiative**

Pärtel-Peeter Pere, CEO Future Place Leadership

## Details

<http://www.ubc.net/ubc-events/smart-and-prospering-cities-commission-joint-workshop-bdf>

<http://www.bdforum.org/fehmarbelt-days-2018-bdf-behind-two-seminars-on-digitalisation/>

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## Activity partner

**Union of the Baltic Cities:** UBC Smart and Prospering Cities Commission offers a reliable network of entrepreneurs, scientists and administration experts from the Baltic Sea Region and beyond. We run seminars and projects on city attractiveness, innovation and digitization. Chaired by City of Kiel.

**Baltic Development Forum:** A think-tank and high-level network for business, politics and academia in the Baltic Sea Region. We provide platforms for collaboration, publish the latest thinking, and facilitate public - private dialogue, to advance the potential for innovation, sustainable growth and competitiveness.